

# WebDon — Privacy Policy

A trading name of Print In The Bag Ltd - Last updated 20 June 2026

## About this policy

This policy explains how WebDon (a trading name of Print In The Bag Ltd, "we", "us", "our") collects and uses your personal information when you use our website or work with us. We are the data controller for that information.

## What we collect

Information you give us — when you fill in our contact form, sign up to our newsletter, or become a client: your name, business name, email address, phone number, and anything you include in your message.

Information we collect automatically — basic, anonymous details about how the site is used (such as pages visited), to help us improve it.

Client content — where we build or host your website, the content and details you provide for it.

## How we use your information

- To reply to your enquiries and prepare quotes
- To design, build, host and look after your website and provide the services you ask for
- To send you our newsletter, if you have opted in
- To run, secure and improve our own website

## Our legal basis

We rely on: your consent (for the newsletter); our legitimate interests (to respond to enquiries and run our business); and the performance of a contract (to deliver the services you buy).

## Who we share it with

We do not sell your information. We share it only with the trusted suppliers we need to run our business — for example our email provider (Brevo), our hosting provider, and our payment processors (such as Stripe and GoCardless) — and only as far as needed to provide the service. We may also share information where we are legally required to.

## Marketing and our newsletter

We only send marketing emails if you have opted in. Every email includes an unsubscribe link, and you can opt out at any time.

## Cookies and analytics

Our site uses a small number of cookies to function and to help us understand how it is used. You can control cookies through your browser settings.

## How long we keep it

We keep your information only as long as we need it for the purposes above, or as required by law (for example, accounting records).

## **Your rights**

You have the right to ask for a copy of your information, to have it corrected or deleted, to object to or restrict its use, and to data portability. To exercise any of these, just contact us. You also have the right to complain to the Information Commissioner's Office (ICO) at [ico.org.uk](https://ico.org.uk).

## **Keeping your data secure**

We take reasonable steps to keep your information secure and to limit who can access it.

## **Changes to this policy**

We may update this policy from time to time. The version published here is the current one.

## **Contact and complaints**

Questions, or want to exercise your rights? Email [hello@webdon.co.uk](mailto:hello@webdon.co.uk). You can also complain to the ICO at [ico.org.uk](https://ico.org.uk).